



MORBARK

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FOR IMMEDIATE RELEASE

Morbark Welcomes National Accounts Sales Manager

Winn, Mich. (January 11, 2012) – Morbark, Inc., is pleased to announce the addition of Keith Barr to its sales team as National Accounts Sales Manager.

With more than 30 years of experience in the forestry and tree care industries, Barr comes to Morbark after four years with Reading Truck Body, as Director of National Accounts and Forestry Products. Prior to that, he worked for Arbortech for nearly 28 years, most recently as Director of Arbortech Fleet Sales.

“We are proud to welcome Keith to the team,” said Morbark Tree Care Products Sales Manager Casey Gross. “With his extensive experience, broad network of contacts and highly respected reputation in the industry, Keith will bring a great deal of talent and positive energy to Morbark.”

“I’m excited to be joining the Morbark family,” said Barr. “Morbark’s high-quality equipment and strong customer focus drew me to the company.”

About Morbark:

Morbark, Inc., based in Winn, Mich., has been innovating and manufacturing durable, high-performance equipment for the forestry, recycling, tree care, sawmill and biomass markets for more than 50 years.

Morbark equipment helps customers harvest, process and convert wood and other organic materials into valuable, useful and profitable products. The company produces a full line of whole tree and waste wood chippers, flails, brush chippers, horizontal and tub grinders, sawmill equipment, material handling systems and more. Visit www.morbark.com, “Like” us on [Facebook](#) or subscribe to our [YouTube channel](#).

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