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FOR IMMEDIATE RELEASE

James River Equipment Joins Morbark Family

Winn, Michigan (June 7, 2010) – James River Equipment, specializing in heavy equipment sales, service and parts, is now the authorized dealer of Morbark industrial equipment in all of Virginia and North Carolina and two counties in South Carolina.

In business for over 30 years, James River Equipment has 25 locations throughout Virginia, North Carolina, and South Carolina. They sell and service a full range of equipment in many industries including construction, forestry, paving, mining, agricultural, and consumer & commercial lawn care.

John Foote, Morbark's Vice President of Sales and Marketing commented, "It's extremely important for Morbark to identify partners that share the same goals and have the ability to provide our customers with first class sales, service and support. We've found that in James River Equipment."

"James River Equipment is proud to have developed a partnership with Morbark and we look forward to a long and successful relationship. Their product line is strong and our team is enthusiastic about representing the brand," adds Mark Romer, President of James River Equipment.

In addition to the existing sales staff at James River Equipment, Rodney Waller and Danny Westmoreland, former sales representatives for Morbark, will be joining the team to represent the Morbark product line in James River Equipment's territory.

"Product support has always been an important part of our business at James River Equipment. In addition to the Morbark sales representatives that transitioned over, we found it very important to retain product expertise with former Morbark reps Jaime Perkins and Parker Barnes who specialize in Morbark parts and service, respectively," commented John Shearer, Vice President of Product Support for James River Equipment.

About James River Equipment:

With 25 locations, 200 plus technicians and parts inventories in excess of \$18 million, James River Equipment's commitment to customer service is second to none. Whether it's at home, on the farm, in the forest, or out on the construction site, their product support team offers the complete package. In addition to Morbark, James River offers sales, parts, and service for John Deere, Hitachi, Wirtgen America, Stihl, and many more. More information is available at www.jamesriverequipment.com.

About Morbark:

Morbark, Inc., based in Winn, Michigan has been innovating and manufacturing durable, high performance equipment for the forestry, recycling, tree care, bio-energy and sawmill markets for over 50 years. Morbark equipment helps customers harvest, process, and convert wood and other organic materials into valuable, useful and profitable products. The company produces a full line of flails, disk and drum style whole tree chippers, brush chippers, horizontal and tub grinders and more. Visit www.morbark.com to learn more.

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